

2009 ANNUAL REPORT



RED CLAY VALLEY ASSOCIATION

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Leadership Letter

Dear RCVA Members,

We are over 400 members strong! RCVA members are corporate partners, families and individuals like you who are passionate about watershed conservation. Our members all share two common traits:

- A desire for clean water in the Red Clay Valley for drinking, commercial use and recreation and
- A personal commitment to get involved in restoring and conserving the natural resources of the Red Clay Watershed.

For the past 57 years, RCVA has identified water quality issues in our region and worked to reduce their overall impact on our watershed through education to foster future environmental stewards.

Our website is designed to help you learn about what is happening now in the Red Clay Valley and how you can get involved. Whether it's educating you on important issues, or connecting you with other volunteers to monitor streams in your own neighborhood as a part of our Red Streams Blue program.

This report highlights some of the ways RCVA is leading and redefining watershed conservation and environmental education as we move forward, building on our tradition of innovation. We invite you to read and see for yourself what a difference we are making together.

We look forward to working with you in our effort to restore and conserve the natural resources of the Red Clay Watershed for all to enjoy!

Charles Potter
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James E. Jordan, Jr.
Executive Director



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Red Streams Blue Coordinators

Education Highlights



School Program Thank You Letter

Toni Marioni and Kathy Trivits were awarded the RCVA Teachers of the Year award for their work on the “Green Team” at Brandywine Springs School in DE as well as their efforts in organizing the school’s Earth Day projects.

Family Nature Day was launched to get families outside, together.

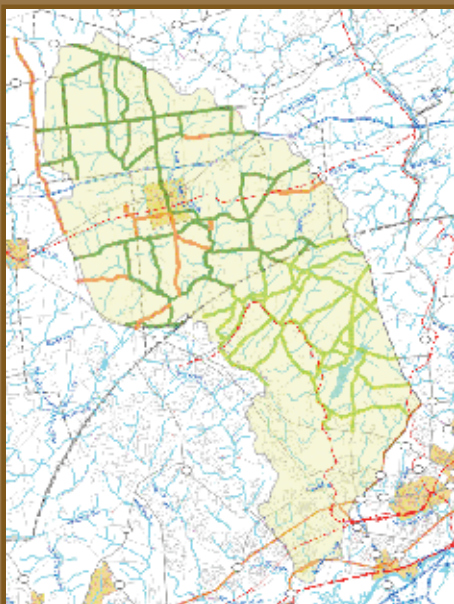
School programs in the fall and spring continued to impress teachers and parents alike while students leave with fond memories and new knowledge.



Story Teller Granny Goose visits summer camp

Summer Campers got wet and dirty every day!

Red Clay Valley Scenic Byway



RCVA began work on the PA Red Clay Valley Scenic Byway initiative in PA. If successful and when combined with the Byway already in place along the Delaware portion of the watershed it will create the first by-state, watershed-based scenic byways planning effort and help us conserve the natural, scenic and historical qualities of the Red Clay Valley.



Watershed Conservation



RCVA began the second Red Streams Blue plan covering the Upper East Branch Red Clay. This assessment and restoration plan, when combined with the already completed plan for Tributary 414, will cover most of the east branch drainage area above its confluence with the west branch. The next step will be to fund and undertake the projects noted in the restoration plans.

RCVA is working with the Kennett Golf and Country Club on a major stream restoration project involving 2,000 feet of the East Branch Red Clay Creek. RCVA received a Growing Greener grant of \$200,000 to help with this project.

For the 13th year RCVA continued its Local Issues Series for municipal leaders which focused on water resources management topics. RCVA also co-hosted a workshop on the environmental considerations of dam removal.



Trout Rodeo

RCVA in partnership with Kennett Area Park Authority hosted the 14th Annual Trout Rodeo at Anson B. Nixon Park. Over 350 anglers, including many families attended, setting an attendance record. All proceeds help support Anson B. Nixon Park while introducing

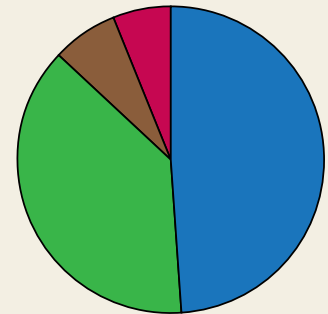
families and children to the outdoors and the importance of our water resources.



Red Clay
Valley
Association

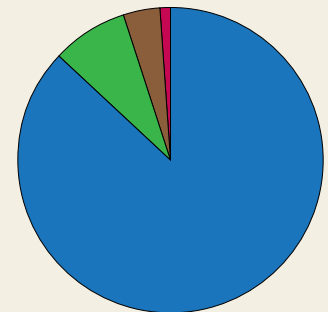
FINANCIAL OVERVIEW

TOTAL INCOME \$122,908



Endowment 49%
Membership 38%
Programs 7%
Misc. 6%

TOTAL EXPENSE \$122,655



Watershed Conservation & Education 87%
Membership 8%
Office 4%
Misc. 1%

The Association accounts are audited by Whisman, Giordano and Associates. The audit report is available upon request.

earn It. Live It. Share It.

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Your support is very important to us! The Red Clay Valley Association extends special thanks and appreciation to all of our members.

Every effort was made to ensure the accuracy of our donor list. We regret any errors or omissions and request you contact Cynthia Jaros with any corrections at 610-793-1090.

* Deceased



Red Clay
Valley
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2009 ANNUAL REPORT

21ST ANNUAL RED CLAY VALLEY CLEAN UP



729 volunteers turned out for the 21st anniversary of the Red Clay Clean Up and contributed 3,000 volunteer hours to help clear our streams and roads of litter.

Their efforts collected 15 tons of trash, enough to fill five 30 cubic yard dumpsters including one with just tires.

The Clean Up covers over forty miles of the streams and roadways in the watershed in both PA and DE and is organized in partnership with the Delaware Nature Society. Additional sponsors include the Wilmington & Western Railroad, Kennett Area Park Authority, Starbucks Coffee Company, Wild Birds

Unlimited, WSFS Bank, Mt. Cuba Center, Exelon Generation, Phillips Mushroom Farms and United Water of Delaware.